

PARTNER WITH PURPOSE

95,000+

REGISTERED PLAYERS

140

CLUBS STATEWIDE

125,000+

EMAIL ADDRESSES

35,000+

DIGITAL REACH 35,000+
EVENT REACH 30,000+

WASHINGTON YOUTH SOCCER

WHY WASHINGTON YOUTH SOCCER?

Washington Youth Soccer connects brands with players, parents, coaches, referees, clubs and communities across the state.

A PARTNERSHIP CAN HELP YOUR ORGANIZATION:



Reach Washington families through a trusted statewide network



Build brand awareness and customer engagement



Create memorable experiences through events and digital campaigns



Support programs that make a meaningful community impact

**PROUD
MEMBER OF
U.S. SOCCER**



WHAT CAN WE BUILD TOGETHER?



STATE CUPS + CHAMPIONSHIPS

Presenting rights, event branding, fan engagement, sampling, hospitality and on-site activation.



DIGITAL + CONTENT

Email, social media, website visibility, branded content, video and member offers.



PROGRAMS + COMMUNITY IMPACT

Scholarships, access to play, clinics, girls programming, coach/referee education and player development.



OFFICIAL PARTNER + CATEGORY RIGHTS

Official designation, category exclusivity, statewide recognition and integrated brand activation.



CLUB + MEMBER ENGAGEMENT

Connect directly with clubs, coaches, referees, administrators, players and families.



SOCCER MOMENTUM

Align your brand with the continued growth of soccer across Washington and the broader U.S. Soccer ecosystem.

BUILT AROUND YOUR GOALS

ALIGN



DESIGN



ACTIVATE



MEASURE

Business goals

Partnership strategy

Campaign execution

Results

Potential outcomes include: Brand awareness • Leads • Engagement • Product trial • Redemptions • Participation • Community impact

LET'S EXPLORE WHAT'S POSSIBLE

There is no standard sponsorship package. The right partnership starts with a conversation about your audience, objectives and what you want to accomplish.

Tony Roberts

Director of Business Development
Washington Youth Soccer
tonyr@washingtoneyouthsoccer.org
(253) 476-2237



**Explore partnership
opportunities**

youthsoccerwashington.com

